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PRESS RELEASE

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WEST SHORE BANK - BEST IN BANKING – AS SEEN IN FORBES AND FORTUNE

LUDINGTON, MI – West Shore Bank was recently featured as MICHIGAN | BEST IN BANKING as seen in Forbes and Fortune. Raymond Biggs, President and CEO of West Shore Bank, sat down to discuss more on how “Personal relationships and strong ties to their service areas are what define community banks, not the size, number of branches, or variety of services.”

Founded in 1898, West Shore Bank is still locally owned and proudly serves Mason, Oceana, Manistee, Benzie and Grand Traverse Counties. After nearly 125 years, it’s hard to find any place in the region that has not been improved with financial backing from West Shore Bank, proving “think globally, act locally” applies to banking services, too.

West Shore Bank continues to stand by its mission of “Making a real difference”, by remaining committed to helping the people and businesses of communities along the lakeshore improve their financial well-being and strengthen the local economy.

To read the full article online visit bit.ly/3UUB9g or pick up a copy of the December 5th Fortune Magazine or December 12th edition of Forbes Magazine.

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*Founded in 1898, West Shore Bank is here to help make a real difference in your life.
Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being.*