
PRESS RELEASE

For Immediate Release
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WEST SHORE BANK APPOINTS AARON WIRSING AS CHIEF FINANCIAL OFFICER

LUDINGTON, MI—West Shore Bank is pleased to announce Aaron Wirsing's appointment as its new Chief Financial Officer (CFO), effective March 4. Wirsing brings over 22 years of experience in financial leadership and will play a critical role in supporting the company's strategic objectives and long-term growth.

In this role, Wirsing will oversee all aspects of the company's financial operations, including accounting, financial planning, and analysis. He will report directly to Ray Biggs, President and CEO of West Shore Bank.

"We are thrilled to welcome Aaron to our leadership team," said Ray Biggs, President and CEO of West Shore Bank. "I am confident he will be a tremendous asset to our bank, bringing valuable expertise, fresh perspectives, and a commitment to financial strength to help us continue to grow and serve our customers at the highest level."

"I am honored to join West Shore Bank at such an exciting time in its growth journey," said Wirsing. "I look forward to working with the talented team here to build on the company's strong financial foundation and support its mission to serve the community further and make a difference."

Aaron Wirsing holds a bachelor's degree in accounting from Saginaw Valley State University and graduated from the Graduate School of Banking at the University of Wisconsin–Madison.



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Founded in 1898, West Shore Bank is here to help make a real difference in your life. Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being.