



Happy Leap Day

Greetings Marketing,

And a Happy Birthday to any "leaplings" out there. We have Leap Years because it takes 365.242190 days to orbit the Sun. If we didn't account for this extra .242 periodically, we would eventually have summer in February in the Northern Hemisphere -- which is actually what it felt like here on Tuesday. This month we share some great articles exploring:

- 1) How looking at historic stock bubbles helps evaluate the current AI stock euphoria
- 2) Why we should expect (and welcome) big changes to dining out
- 3) Why the \$100 is our most common yet annoying bill
- 4) The benefits of the "4 Ks of Fermentation" - Kombucha, Kimchi, Kefir and Kraut - with simple recipes to get started

We would love to hear any feedback on the newsletter and what types of articles interest you the most.

Enjoy!



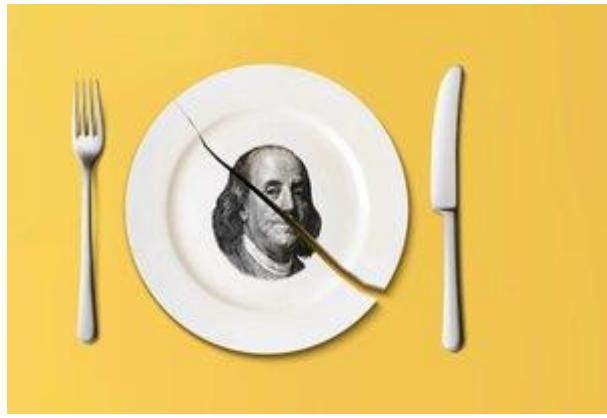
Perry Adams, Ryan Sterkenburg & Mike Newman

Offices: Traverse City, Muskegon, Ludington
West Shore Bank Wealth Management

[\(231\) 252-8940](tel:(231)252-8940)

wealthmgmt@westshorebank.com

[Contact Us](#)



Is There an AI Bubble? The Nifty Fifty Show It Isn't That Simple

Feb. 28, 2024



Investors need a new term for a market that isn't in a bubble but still carries a higher than...

[Read more →](#)



The \$100 Bill Is America's Most Common Currency, and Its Most Annoying

Feb. 26, 2024

Dining out is about to look a lot different

Feb. 22, 2024



Restaurants need to evolve to survive. But you're gonna hate what they've got in mind.

[Read more →](#)



The microbiome miracle: how to make your own kombucha, kefir, kimchi and kraut

Feb. 26, 2024



The amount of \$100 bills in circulation has more than doubled in recent years, but they are hated...

[Read more →](#)



The ‘four Ks’ aren’t just tasty but good for your health – and all are surprisingly easy to...

[Read more →](#)

Wealth Management

If you no longer wish to receive this newsletter, unsubscribe [here](#).