



Happy Leap Day

Greetings Marketing,

And a Happy Birthday to any "leaplings" out there. We have Leap Years because it takes 365.242190 days to orbit the Sun. If we didn't account for this extra .242 periodically, we would eventually have summer in February in the Northern Hemisphere -- which is actually what it felt like here on Tuesday. This month we share some great articles exploring:

- 1) How looking at historic stock bubbles helps evaluate the current AI stock euphoria
- 2) Why we should expect (and welcome) big changes to dining out
- 3) Why the \$100 is our most common yet annoying bill
- 4) The benefits of the "4 Ks of Fermentation" - Kombucha, Kimchi, Kefir and Kraut - with simple recipes to get started

We would love to hear any feedback on the newsletter and what types of articles interest you the most.

Enjoy!



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Feb. 28, 2024



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Dining out is about to look a lot different

Feb. 22, 2024



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Feb. 26, 2024



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