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## PRESS RELEASE

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### **WEST SHORE BANK UNITES EMPLOYEES FOR “ONE TEAM, ONE MISSION” DAY OF LEARNING, CONNECTION, AND COMMUNITY IMPACT**

Ludington, MI - West Shore Bank recently took advantage of a federal holiday to bring all employees together for a full day of learning, collaboration, and giving back to the community under the theme “One Team, One Mission: Learn, Connect, Impact.”

The day featured an inspiring training session titled “Winning Together: The Formula for High-Performing Teams” led by guest speaker Steve Lowisz, a seasoned entrepreneur, author, TEDx and keynote speaker, educator, and coach specializing in talent, personal development, and business leadership. Lowisz is the Founder and CEO of the Qualigence Group of Companies, including the Recruitment Education Institute and the Lowisz Leadership Institute.

In addition to professional development, the event celebrated team members marking significant work anniversaries in 2025, engaged employees in fun-filled team-building games, and included drawings for exciting prizes. The day concluded with a powerful community impact initiative: employees worked together to assemble **2,000 care kits for local homeless shelters across the six counties West Shore Bank proudly serves.**

**“This event was about more than training—it was about strengthening our culture, recognizing our people, and making a tangible difference in our communities,”** said Ray Biggs, President and CEO. **“One Team, One Mission reflects our commitment to learning, connecting, and creating impact together.”**

West Shore Bank remains dedicated to fostering a collaborative workplace and supporting the communities it serves through meaningful initiatives.

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*Founded in 1898, West Shore Bank is here to help make a real difference in your life. Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being.*