



## February News You Can Use

Greetings Michael,

As we delve into the second month of the year, the global financial landscape continues to evolve amidst a backdrop of economic shifts, geopolitical dynamics, election speculation and emerging trends. In this edition, we sidestep the noise a bit and bring to you a couple of articles sure to keep your minds off the fact that January has only produced 9.2% of sunshine in Western Michigan. And the trend continues.

With tax season officially kicking off, be sure to check out the article on 8 Tax Tips for some great ideas to help make your filing a little smoother.

The Lions undoubtedly had a stellar year led by the decision making of Coach Dan and while you may not agree with his "go for it" style on 4<sup>th</sup> downs, the article on his leadership will give you some insight into his thoughts and how corporate leadership is taking a page from his bold philosophy.

Do you own a Stanley cup? No, not THAT Stanley cup, the Stanley Quencher. There is a craze that has taken the world by surprise, driving some to get into a tussle at the local Target. Maybe you own, maybe not, but I'm sure you've seen these in the hands of many.

Let's dive in!



### Leadership Lessons From Dan Campbell's Fourth Down Fixation

Jan. 30, 2024

**F** Coach Dan Campbell's title game decision-making offers a corporate leadership teaching lesson on...

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### Why Does Anybody Need 37 Stanley Cups?

Jan. 22, 2024



People are spending thousands of dollars to have Stanley tumblers and Lululemon hoodies in...

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## Keeping a Midlife Crisis From Wrecking Your Retirement Plan

Jan. 22, 2024



The midlife crisis is easy to poke fun at, especially if it's someone else's.

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## 8 Tips To Make Tax Filing Easier This Year

Jan. 29, 2024

**F**

Here are eight tips that taxpayers should be aware of as they start preparing their tax return...

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