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PRESS RELEASE

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WEST SHORE BANK TO HOST A SAFE BANKING WORKSHOP GEARED TO HELP THE PUBLIC IDENTIFY AND AVOID SCAMS

TRAVERSE CITY, MI – West Shore Bank is teaming up with the American Bankers Association (ABA) and the Traverse City Police Department for a two-hour workshop open to the public to help individuals identify and avoid scams. The *Safe Banking Workshop: Identifying and Avoiding Scams* will provide individuals with information on how to detect and prevent financial fraud, use technology to spot red flags and report suspicious activity to authorities.

The *Safe Banking Workshop: Identifying and Avoiding Scams* will be held on Wednesday, October 5 at 5:30 p.m. at West Shore Bank located on the 3rd floor of 400 E. Eighth Street Traverse City, MI 49686. The event is free and open to the public. For more information or to register to attend, visit <https://bit.ly/3QRkEQx>. Seating is limited.

West Shore Bank continues to take a proactive approach to help customers and the public with the tools to face financial obstacles and prevent financial fraud. In addition to the Traverse City event, West Shore Bank will be hosting two other Safe Banking workshops throughout October, helping older adults, their families and caregivers prevent elder financial exploitation. For more information on other Safe Banking workshops, visit <https://bit.ly/3QRkEQx>.

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Founded in 1898, West Shore Bank is here to help make a real difference in your life. Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being.