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PRESS RELEASE

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WEST SHORE BANK ANNOUNCES ROBUST 2026 LINEUP OF COMMUNITY IMPACT EVENTS ACROSS MASON COUNTY

LUDINGTON, MI – West Shore Bank is proud to announce a wide-ranging lineup of more than 20 community impact events taking place from April through November 2026. These initiatives are designed to support local schools, nonprofit partners, families, and overall quality of life throughout Mason County.

Each effort reflects the Bank’s ongoing mission to give back, volunteer, and invest in the communities it serves. From youth programs and food security to financial education, environmental stewardship, and family-friendly events, West Shore Bank team members will remain actively engaged across the county—often partnering with the same organizations throughout the year to create lasting impact.

“At West Shore Bank, community involvement isn’t just something we do—it’s part of who we are,” said Christine Lamb, VP, Retail Market Manager. “These initiatives allow us to build long-term relationships and create meaningful impact for the students, families, nonprofits, and local organizations that make Mason County such a special place.”

Spring Community Initiatives

- Coin Drive for Sandcastles Children’s Museum (April 24–ongoing): Supporting critical roof replacement to preserve this historic, hands-on museum created by local artists and volunteers.
- Teacher Appreciation Week – Mason County Eastern (May 4–8): A \$500 donation to support educators and classroom needs.
- Ag Night at Mason County Central (May 6): A family-friendly evening celebrating agriculture with games, food, and community connection.
- Mason County Central Career Fair (May 7)
- MCC Food Club Volunteer Support (May 11–June 5): Staff volunteers assist with packing and delivering food bags to local elementary schools.
- Adult Education Program – First Methodist Church of Scottville (May 13): Financial education classes covering banking basics, credit, loans, and smart money management.
- Random Acts of Kindness Car Wash (May 19): Benefiting the Mason County Conservation District and Hazardous Clean-Up Day efforts.

- Versiti Blood Drive – Ludington Main Branch (May 26): Open to the public.
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Summer Engagement & Youth Investment

- Love Ludington Block Party (June 6): Visit the West Shore Bank booth at this community celebration featuring live music, kids' activities, food trucks, and a car show in downtown Ludington.
- Ludington Gus Macker Tournament (June 19–21): Proud event sponsor.
- Rhythm and Dunes (July 25 and August 1): West Shore Bank's summer fundraising concert series supporting local high school band programs across Mason County
- U Dig It Community Gardens Youth Summer Camp: Sponsored by West Shore Bank, offering hands-on outdoor learning experiences for youth ages 9–12. Held Thursdays, 9 a.m.–12 p.m. through July 23 (space limited).
- WSCC College for Kids Transportation Sponsorship: Funding Dial-A-Ride transportation for students attending full-day programming.
- Independence Day Parade (July 4)
- Backpack Drive (August 29): Partnering with the Shaw family to provide school supplies to local students. West Shore Bank will match 140 backpacks, doubling the impact.

Fall & Ongoing Community Support

- Spirit of Giving Canned Food Drive: Supporting the Lakeshore Food Club.
- Monthly Volunteer Support – Lakeshore Food Club Pantry
- Financial Reality Fairs (October): Interactive financial literacy experiences for K–2 and middle school students.
- Aglow on the Avenue (November 28): Free Carriage Rides for a Cause benefiting Hand2Hand.

Many of these initiatives are intentionally aligned—bringing together West Shore Bank, local schools, nonprofits, and community partners to support shared priorities throughout the year through coordinated education, service, and volunteerism.

“As a community bank, our responsibility goes beyond banking,” added Lamb. “We are committed to building long-term relationships with the people and organizations that make Mason County strong.”

For more information about community events, volunteer opportunities, or partnerships, visit <http://www.westshorebank.com> or follow West Shore Bank on social media.

About West Shore Bank

Founded in 1898, West Shore Bank is dedicated to making a meaningful difference in the lives of the individuals and businesses it serves. Through trusted financial services and strong community support, West Shore Bank remains committed to helping Michigan communities grow and thrive.

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*Founded in 1898, West Shore Bank is here to help make a real difference in your life.
Offering both valuable banking services and community support, we remain committed to helping the
people and businesses in Michigan to improve their financial well-being.*