



**CONTACT:**  
Alison Haller, M.S.  
VP Marketing Officer  
(888) 295-4373

---

## PRESS RELEASE

---

For Immediate Release  
January 27, 2023

### **WEST SHORE BANK ANNOUNCES 2023 RHYTHM AND DUNES LINEUP**

LUDINGTON, MI – West Shore Bank is excited to announce the lineup for the annual Rhythm and Dunes community concert series taking place Saturday, July 29 and Saturday, August 5.

The headliners are *Rock the 90's USA: The Official 90's Rock Tribute* (July 29), bringing the 90's rock genre back to life with an authentic concert experience and *Boy Band Review* (August 5), which features the best in boy band tributes in the country. Both free shows are set to take place at 6 p.m. at Waterfront Park in Downtown Ludington.

***Rock the 90's USA: The Official 90's Rock Tribute***, brings a high-energy show that travels the road of 90's rock on all levels. Taking audiences back to the glory days of guitar-driven rock – an eclectic mix of all the best in 90's alternative radio rock, guaranteed to keep you singing song after song. Rock the 90's USA will perform Saturday, July 29. Learn more about them at <https://www.rockthe90s.com/the-band>.

***Boy Band Review*** is a full band with choreography and harmonies. The Boy Band Review experience captures the hearts of fans with their boy band shows that transport audiences back in time to their favorite jams. The Boy Band Review will perform Saturday, August 5. Learn more about this group at [www.boybandreview.com](http://www.boybandreview.com).

The concert series is entirely planned, organized and underwritten by West Shore Bank and its employees. The Rhythm & Dunes concerts offer a great opportunity for local families to enjoy free music, local food vendors and help raise funds for the local high school music programs.

For Rhythm & Dunes updates, visit <https://bit.ly/RhythmAndDunes>

###

*Founded in 1898, West Shore Bank is here to help make a real difference in your life. Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being.*