



CONTACT:
Alison Haller, M.S.
VP Marketing Officer
(888) 295-4373

PRESS RELEASE

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WEST SHORE BANK COMMEMORATES 125 YEARS OF MAKING A DIFFERENCE

LUDINGTON, MI – West Shore Bank is thrilled to announce its Quasiquicentennial Anniversary this year. June 30th will mark 125 years in which West Shore Bank has served the community as a local bank and remained committed to helping the people and businesses along the lakeshore improve their financial well-being.

“Since 1898 West Shore Bank has helped families and businesses in our local communities in countless ways” explained West Shore Bank President and CEO Raymond Biggs. “While the bank has changed over the years through growth, bank acquisitions, a name change, and rebranding our commitment to you hasn’t. We remain vigilant in maintaining our independence and believe building stronger communities where we live and work is core to who we are and our customer’s success.”

West Shore Bank started in a one-story brick building in Scottville, Michigan. Formerly known as State Savings Bank of Scottville, it was founded on June 30, 1898 by banker Curtis W. McPhail (grandfather of the baseball legend Larry MacPhail). It was our founder’s determination and integrity that built the foundation for West Shore Bank to begin its journey to realize our mission of “*making a real difference*” within the local communities we serve. This commitment still stands true today as the West Shore Bank team serves with purpose, collaborates for customer success, and exceeds expectations building life-long relationships through superior service.

In the bank’s 125-year history, we have seen growth and change including surviving the banking crisis of the early 1930s to shifting its products and services to reach a growing digitally dependent audience in recent years. West Shore Bank’s ability to stand the test of time by remaining locally owned and managed has set the stage year-after-year to focus efforts on driving community economic growth as well as making a difference in our customers lives from generation to generation.

Today, West Shore Bank employs over 120 people with nine full-service banking offices in Mason, Oceana, Manistee, Benzie and Grand Traverse County Michigan. Its continued effort on the mission of Making A Real Difference has been recognized by The Institute for Extraordinary Banking™ as one of the top extraordinary

banks in the United States for Financial Literacy Education, being featured as MICHIGAN | BEST IN BANKING as seen in Forbes and Fortune and MyNorth Media “Red Hot Best – Best Places to Bank”, along with several other community awards and accolades.



Celebrations are being planned and will be announced as the year progresses. The Bank's anniversary logo will be used during the year to commemorate the 125-year anniversary.

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Founded in 1898, West Shore Bank is here to help make a real difference in your life. Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being.