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## PRESS RELEASE

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### **WEST SHORE BANK'S RHYTHM & DUNES CONCERT SERIES RAISES OVER \$15,000 FOR LOCAL HIGH SCHOOL MUSIC PROGRAMS**

LUDINGTON, MI – West Shore Bank (the “Bank”) is pleased to announce that for the tenth year, proceeds from its Rhythm & Dunes summer concert series will be donated to benefit local high school music programs. The donations are distributed between three Mason County school districts—Ludington Area School, Mason County Central and Mason County Eastern.

This year's donations totaled \$15,750 and were collected during the two concerts, online, and from food vendor fees and merchandise sales. The Bank also partnered with other local school organizations to help raise an additional \$726 from ice cream cart sales during the concerts. Over the course of 10 years of Rhythm & Dunes concerts, the Bank has raised \$100,750, which has made a real impact on local school music programs.

“It all started out years ago at a meeting that took place at the Chamber of Commerce, talking about cultural and economic development and how they can work well together. We started to think about music and how we could use that as entertainment to benefit our community and local schools,” said Raymond A. Biggs, President and CEO of West Shore Bank. “We realized how little funding actually goes into music programs, it’s really a parent-supported program and there are many families that can’t afford the instruments or music. There are even certain types of instruments the school wants to purchase and is unable to. By sitting down with music directors and hearing their stories, we are able to put music and instruments in the hands of these kids at a young age through Rhythm and Dunes, with the help of our donors, supporters, and volunteers – that’s a community and it’s fantastic!”

The Bank would like to thank all the donors, its staff, and the community for their support of the Rhythm & Dunes concert series. It would also like to thank the Mason County Sheriff Reserves, Ludington Department of Public Works, City of Ludington, Bish’s RV of Ludington, Ludington Chamber of Commerce, the Marina and all who live around the Waterfront Park for their support.

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*Founded in 1898, West Shore Bank is here to help make a real difference in your life. Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being*