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PRESS RELEASE

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WEST SHORE BANK NAMED "RED HOT BEST – BEST PLACE TO BANK"

LUDINGTON, MI – West Shore Bank - Ludington Main has just been awarded by MyNorth Media as the "Red Hot Best – Best Places to Bank" in the Cadillac, Manistee and Ludington market. West Shore Bank was ranked one of three banking/financial institutions in the area to receive the award.

"West Shore Bank is thrilled to rank in the Top 3 for this year's MyNorth Red Hot Best – Best Place to Bank for the Cadillac, Manistee and Ludington market, said Christine Lamb, Vice President, Ludington Market Branch Manager of West Shore Bank. We are very thankful for all our customers and everyone who voted for West Shore Bank. It is an honor to receive this award and I am so proud of the team at Ludington Main—but I also believe this truly showcases the commitment West Shore Bank provides throughout all our locations to help the people and businesses within our communities, as we continue to deliver on our mission of "Making a Real Difference."

A record-breaking 22,200 people voted in this year's MyNorth Red Hot Best Awards Competition. This community award expands from Ludington to Marquette and everywhere in between, recognizing companies from retail to banking.

To learn more about MyNorth Red Hot Best competition and view the winners, click here.

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Founded in 1898, West Shore Bank is here to help make a real difference in your life.

Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan improve their financial well-being.